



Vasim Jamadar

UI/UX Designer

 Suyog Laher, Pune
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<https://vjdesign.co/>

Skills

Figma

Design Token Creation & Support, Collaboration with Developers, Design system, Component Library Management

User research / Wireframing

User Behavior Analytics (Mouseflow/Google analytics)

Miro

User Zoom / Usability Testing

Adobe XD

Photoshop / Illustrator

HTML,CSS

Javascript

Profiles

PORTFOLIO & MORE

<https://vasimportfolio.com/>

Summary

Certified UX/UI Designer with 8 years and 3 months of experience in User Experience and Designing. Expertise in Native and Web App user interfaces for Mobile and Responsive Web Designs. Hands-on experience on UCD Activities to create intuitive business applications that delight Users and Business – the best of both worlds!

I specialize in developing digital products and experiences for the FinTech, Healthcare, EdTech, and SaaS, and I am comfortable working on all stages of the product cycle, from ideation workshops and research to prototyping journeys, crafting beautiful user interfaces, and delivering production-ready assets.

Experience

Capgemini

April 24 - Till

Senior UX Consultant

Pune

Client - **SAP Germany**

Results-driven SAP UX Designer with experience improving usability, efficiency, and user adoption across SAP Fiori and SAP products. Skilled in simplifying complex SAP workflows, designing intuitive Fiori-aligned interfaces, and collaborating with functional and technical teams to deliver user-centred enterprise solutions.

- User Research & Analysis
- Cross-functional Collaboration
- UX/UI Design
- Usability Testing

Everything Financial Technologies Pvt Ltd

01/11/2021 - 28/02/2025

UI / UX Designer

Pune

- Redesigned core website interface, improving user session time by 20% and reducing bounce rates by 15%
- Introduced A/B testing to measure design performance, increasing average conversion rate by 15%
- Contributed to the redesigning of website's / Product layout using Figma, increasing traffic by 20%
- Created design systems using Figma libraries for our brands.
- Developed device-specific layouts resulting in an optimized user experience, increasing user satisfaction by 30%

Ideas2tech Pvt Ltd

02/11/2020 - 28/10/2021

UI / UX Developer

Mumbai

- Used design skills to create compelling digital advertising assets, contributing to a 15% increase in clickthrough rates
- Developed scalable design systems that reduced inconsistencies and accelerated project timelines by 20%
- Increased conversion rate by 25% by revamping marketing campaign landing page
- Conducted user research including surveys and interviews, supporting the development of a user-centric design process

Classic stripes Pvt Ltd

11/03/2019 - 01/05/2020

Senior Executive - Product Engineering.

Mumbai

- Coordinated with development teams to implement multi-component systems, reducing design inconsistencies
- Used Figma/XD to create design wireframes, increasing user interface consistency across devices
- Used design skills to create compelling digital advertising assets, contributing to a 15% increase in clickthrough rates

RPK India Pvt Ltd

16/05/2016 - 21/02/2019

Jr Product Engineer

Pune

- Creating design for a wide range of media and platforms, including print, web, and mobile.
- I designed all of the branding, user experience, and visual designs.
- I collaborated with developer to code the front-end for our landing page and web app.

Education

DKTE

06/2011 - 06/2015

Mechanical

Bachelor of Engineering Mechanical (BE)

Creative Concept

Jun 2017 - Feb 2018

Diploma in UX/UI Design

UX/UI Design

A

Imarticus Learning

Feb 2021

PG in AI & ML

AI / ML / Data Anytica

A