






Vasim Jamadar

UI/UX Designer

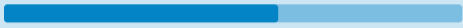
 Suyog Laher, Kondhwa
 +91 9422027887
 jamadar_vasim@yahoo.com
[Portfolio](#)

Skills

Figma



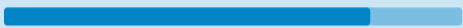
illustrator



Photoshop



Miro



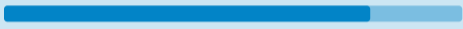
Adobe XD



Mouseflow



User Zoom



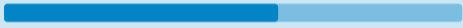
Google Analytics



Wordpress



HTML,CSS



Javascript



Certifications

UI/UX and Web design

Creative concept, Pune

05/2018 - 01/2019

Profiles

My Portfolio

Visit my portfolio - <https://vasimportfolio.com/>

Summary

Certified UX/UI Designer with 6+ years of experience in User Experience and Designing. Expertise in Native and Web App user interfaces for Mobile and Responsive Web Designs. Hands-on experience on UCD Activities to create intuitive business applications that delight Users and Business – the best of both worlds!

I specialize in developing digital products and experiences for the FinTech, Healthcare, EdTech, and SaaS, and I am comfortable working on all stages of the product cycle, from ideation workshops and research to prototyping journeys, crafting beautiful user interfaces, and delivering production-ready assets.

Experience

Everything Financial Technologies PVT LTD

01/11/2021 - Till

UI / UX Designer

Pune

- Redesigned core website interface, improving user session time by 20% and reducing bounce rates by 15%
- Introduced A/B testing to measure design performance, increasing average conversion rate by 15%
- Contributed to the redesigning of website's / Product layout using Figma, increasing traffic by 20%
- Created design systems using Figma libraries for our brands.
- Developed device-specific layouts resulting in an optimized user experience, increasing user satisfaction by 30%

Ideas2tech PVT LTD

01/11/2020 - 01/01/2021

UI / UX Designer

Mumbai

- Used design skills to create compelling digital advertising assets, contributing to a 15% increase in clickthrough rates
- Developed scalable design systems that reduced inconsistencies and accelerated project timelines by 20%
- Increased conversion rate by 25% by revamping marketing campaign landing page
- Conducted user research including surveys and interviews, supporting the development of a user-centric design process

Classic stripes PVT LTD

01/02/2019 - 01/05/2020

Senior Product Executive

Mumbai

- Coordinated with development teams to implement multi-component systems, reducing design inconsistencies
- Used Figma/XD to create design wireframes, increasing user interface consistency across devices
- Used design skills to create compelling digital advertising assets, contributing to a 15% increase in clickthrough rates

RPK India PVT LTD

16-05-2016 - 02/02/2019

Product Executive

Pune

- Creating design for a wide range of media and platforms, including print, web, and mobile.
- I designed all of the branding, user experience, and visual designs.
- I collaborated with developer to code the front-end for our landing page and web app.

Education

DKTE

02/2011 - 06/2015

Mechanical

Bachelor of Engineering Mechanical (BE)

A

Imarticus learning

10/2020 - 10/2021

AI & Machine Learning

PG in AI & Machine Learning

A